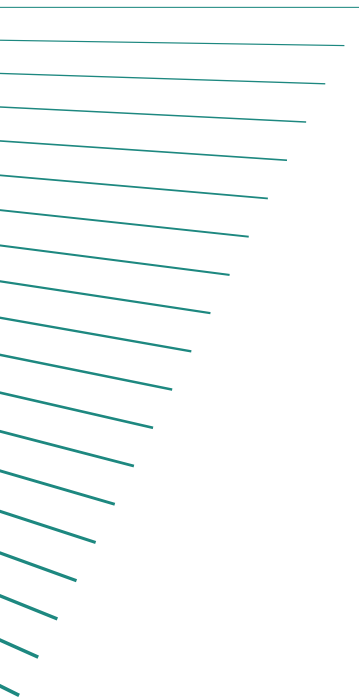




Business goals and key performance indicator (KPI) template

Marketing goals

1.
2.
3.

Key performance indicators

Goal One:
KPI:
KPI:
Goal Two:
KPI:
KPI:
Goal Three:
KPI:
KPI: